

Malwarebytes Enhances Their Employer Brand by Providing Their Employees Perks that Make Their Lives Easier Inside and Outside the Office

MADE IN COLLABORATION WITH



“AnyPerk offers a variety of perks and is cost-efficient, user-friendly, and uncomplicated. Everyone can benefit.”



Jamai Valentino
Executive Assistant and Cultural Ambassador at Malwarebytes

HIGHLIGHTS

Problem: Malwarebytes' Cultural Ambassador Jamai wanted a simple way to foster workplace happiness that would make Malwarebytes stand out as an attractive employer brand in the Bay Area.

Solution: Working with AnyPerk's Customer Success team, Jamai easily implemented a perks platform that offers employees meaningful discounts on everyday brand names, skipping the hassle of negotiating and managing perks herself.

Results: Jamai has seen 87% employee engagement on AnyPerk's platform, with every employees saving an average of \$391 annually.

Company Info:

Malwarebytes is a software company based in San Jose, CA that creates anti-malware technologies to identify and remove malicious PC programs.

Industry: Computer Software

Employees: 140

Location: San Jose, CA

Website: www.malwarebytes.org

PROBLEM

Malwarebytes' Cultural Ambassador Jamai Valentino wanted a simple way to spruce up the company's culture, and provide employees with perks that are impactful inside and outside of the office.

Malwarebytes already offered catered lunch to its employees, but Jamai wanted an additional solution that would improve their employees' lives outside the office. She wanted the gesture to be personal, beyond just offering free snacks in the office kitchen. Malwarebytes employs remote workers, so the company wanted to offer perks that were available nationwide. Jamai needed a simple solution that wouldn't take up much of her time. Her team was growing rapidly, so they needed implementation and onboarding to be easy.

“A lot of companies in our local area like Google and Facebook have glamorous perks; we didn't have any. We would stock the kitchen, but those were work-related conveniences, nothing people could use outside of the office. We added catered lunch, but the idea that we could easily offer perks for movies and gym that were cost-efficient was perfect, especially because we have so many employees.”

- Jamai Valentino, Malwarebytes

SOLUTION

Jamai learned about AnyPerk from a colleague who suggested she look into the product. After reaching out to one of AnyPerk's reps, she learned in depth about perks and how they affect company culture. The selection of AnyPerk's perks is extensive, spanning many categories, so Malwarebytes could cater to their diverse workforce of remote and on-site employees.

Malwarebytes decided to implement AnyPerk and found AnyPerk's Customer Success team to be very responsive and friendly. Jamai requested a perk for 24 Hour Fitness when it wasn't yet offered on AnyPerk. When AnyPerk added it as a perk, a Platform Experience representative informed her of the update directly, and Jamai started saving on her gym membership immediately.

Company-wide implementation was simple. After providing her Customer Success Manager with a list of employees' email addresses, AnyPerk sent out an email inviting employees to the platform. Malwarebytes' employees were up and running within a couple of days.

AnyPerk's platform is user-friendly and requires minimal effort on Jamai's part, as AnyPerk's Platform Experience team fields all support questions. Perk categories make the platform easy to navigate, according to Jamai. Employees know to check AnyPerk before purchasing products or signing up for gym memberships.



AnyPerk adds new perks daily, so employees enjoy engaging with AnyPerk and tracking its updates.

“AnyPerk has totally exceeded my expectations. We have a little over 100 employees, mostly in one office, but with some remote workers. AnyPerk is incredibly helpful for engaging remote employees and giving them something that shows they’re valued. It really makes everyone feel part of the same team, and I’ve heard nothing but good things from our employees.” - Jamai Valentino, Malwarebytes

RESULTS

- 86% of Malwarebytes employees active on AnyPerk since launching in March 2013.
- Malwarebytes employees have saved over \$30k as a company on AnyPerk to date.
- Malwarebytes employees save an average of \$391.44 per year per person through AnyPerk.
- A distributed workforce that’s fully engaged with one benefits program.

“Dealing with AnyPerk has been such a pleasurable experience. I didn’t feel the need to look elsewhere to compare. For me it isn’t just the perks, it’s the people I deal with. All the account managers I’ve had email me asking how things are going. I feel taken care of.” - Jamai Valentino, Malwarebytes

Request a demo at www.anyperk.com/demo

A N Y ||| P E R K

Employee Happiness Made Simple

www.anyperk.com